

WeatherBlocker Sell Sheet

Updated: 6/15



*Quality You Can Trust...From
North America's Largest Roofing Manufacturer!™*

WEATHERBLOCKER™

Premium Eave/Rake **Starter Strip**

Learn about
Eave/Rake
Starter Strips

*Help Prevent Shingle Blow-Off
And Eliminate Waste With An*

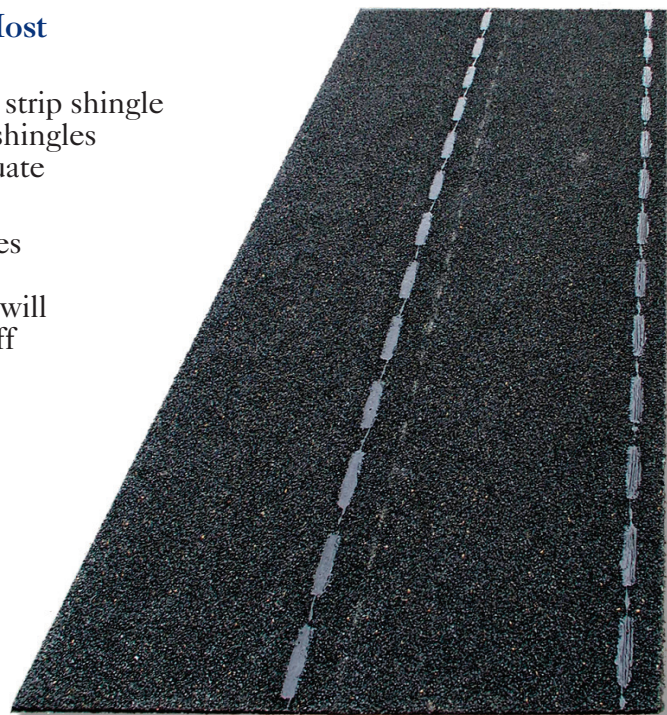
Eave/Rake Starter Strip

Pre-cut Eave/Rake Starter Strips Are One Of The Most Overlooked Parts Of A Roofing System!

That's because some roofing contractors try to use a cut-up strip shingle as the "starter" course on your roof. Unfortunately, cut-up shingles may not have properly positioned adhesive to ensure adequate wind resistance. Using a pre-cut eave/rake starter strip will:

- Provide a cost-effective alternative to using cut-up shingles as your starter course
- Include a high-quality, properly positioned adhesive that will tightly lock your shingles in place to help prevent blow-off
- Be easy to use and install, with no cutting on the roof

WeatherBlocker™ Eave/Rake Starter Strip is a key part of the GAF Lifetime Roofing System*, and has even earned the prestigious Good Housekeeping Seal (applicable in U.S. only; see reverse).



gaf.com

WEATHERBLOCKER™

Premium Eave/Rake Starter Strip

Homeowner's Best Choice

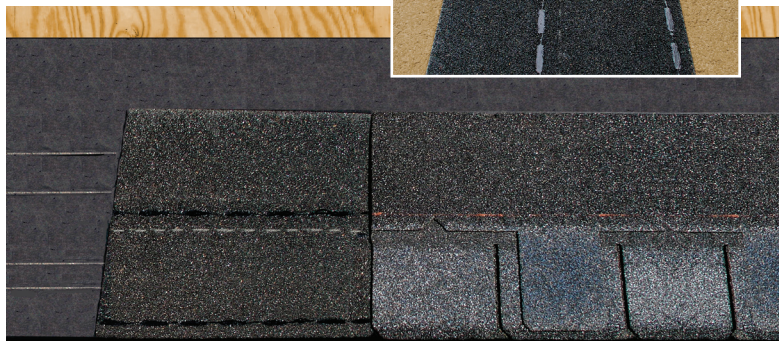
- **Looks Better...** Straighter roof edges and no messy black cement dripping onto your new white edge metal.
- **Excellent Performance...** Factory-applied Dura Grip™ Adhesive helps to lock down the roof edges at the eaves and rakes.
- **Peace Of Mind...** GAF tests show that using starter strips at the eaves and rakes helps to prevent blow-offs and potential leaks.
- **Enhanced Warranties...** GAF offers increased wind coverage on many shingles when you use GAF starter strips. They are also covered by up to a Lifetime Ltd. warranty when installed on Lifetime Shingle roofs.*

SHINGLE & ACCESSORY LTD. WARRANTY
Lifetime
LTD. WARRANTY TERM

Professional's Best Choice

- **Saves You Time & Labor...** No more wasted time (or material) cutting your own starter strips—allows you to offer greater homeowner value.
- **Easier For Installers...** 42% more coverage per bundle (versus using strip shingles) means less to carry and handle on the roof.
- **Safer...** Perforated design eliminates cutting.
- **Environmentally Friendly...** Reduces landfill waste by eliminating shingle scraps.

Use entire strip when a starter of 17" (432 mm) will meet your needs



When a starter of 8.5" (216 mm) will meet your needs, tear in half along perforation



Product Specifications (Nom.)

Product Size	(full sheet) 17" x 40"
	(432 x 1,016 mm)
	(half sheet) 8.5" x 40"
	(216 x 1,016 mm)
Bundle Count	15 pieces (full sheet)
	30 pieces (half sheet)
Coverage Per Bundle	100 lineal ft (31 lm)
	(when used as half sheets)
	50 lineal ft (15 lm)
	(when used as full sheets)

MIAMI-DADE COUNTY
APPROVED

Florida Building Code Approved
ICC-ES ESR-1475

**More Than Just Coverage
On Your Shingles!**

Get Automatic
Lifetime Protection
On Your Entire GAF
Roofing System!*

**When you install any GAF
Lifetime Shingle and at least
3 qualifying GAF accessories,
you'll automatically get:**

- A Lifetime Ltd. warranty on your shingles and all qualifying GAF accessories!*
- Non-prorated coverage for the first 10 years*

ADVANCED
PROTECTION
TECHNOLOGY



LIFETIME SHINGLES COBRA ATTIC VENTILATION ROOF DECK PROTECTION LEAK BARRIER STARTER STRIP SHINGLES RIDGE CAP SHINGLES

SHINGLE & ACCESSORY LTD. WARRANTY
Lifetime
LTD. WARRANTY TERM

*See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

GAF
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